

## From “Skeletons in the Closet” to “Elephants in the Room” – Tax transparency in Switzerland

### WORKSHOP Lucerne/Zug Centre

- SPEAKERS** Hans-Joachim Jaeger and Lisa McClean  
Ernst & Young, Zurich [www.ey.com](http://www.ey.com)
- DATE** Wednesday, 14 November 2018
- TIME** 16.30 – 20.00 hrs. (Registration 16.15)  
incl. short coffee break and Apéro
- VENUE** Hotel Guggital Zug, Zugerbergstrasse 46, Zug, Tel: 041 728 74 17  
[www.hotel-guggital.ch](http://www.hotel-guggital.ch) (free parking)
- FEE** CHF 180 Members price  
CHF 230 Non-Members price
- CPD** The workshop will count 2 ½ hours towards CPD obligation. Extra CPD credits can be obtained by reading through the accompanying study material.
- REGISTRATION** [events@step-ch-fl.com](mailto:events@step-ch-fl.com) or fax 041 727 05 21 three days prior the workshop
- NOTE** In order that full benefit can be obtained, participation will be restricted to the first 40 applicants who register and pay for their attendance. We shall operate a queuing system for unsuccessful applications.
- SPONSOR**



STEP Office, Zug  
Corinne Graf

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Verein STEP, c/o STEP Office, Neugasse 12, 6300 Zug

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### WHAT:

A workshop aimed at providing an update on the tax transparency agenda and its impact on the Swiss fiduciary industry, including:

#### Part One - Common Reporting Standard - A refresher:

- Key terms and concepts
- Implications of non-compliance
- Recent developments
- Year 1 Reporting and lessons learned
- Real life application of the rules to key structures.

#### Part Two - Development of Global Tax Transparency:

- CRS Audit update – focus on SFTA program
- Data usage by global governments
- Introduction to the EU Mandatory Disclosure Regime and impact on the Swiss Fiduciary Industry

### SPEAKERS:

[Hans-Joachim Jaeger](#), Partner, Ernst & Young, Zurich

Hans-Joachim (Jochen) is a Partner in the Financial Services Tax Team based in Zurich, Switzerland and is the central contact at EY for operational taxes and tax transparency issues. The following is an extract of his experience:

- Jochen has over 25 years professional experience in the financial services and tax consulting sector. Prior to joining EY, he was a deputy tax director at Bank Julius Baer. Jochen was trained at a German private bank and worked as an option trader in London and as a tax advisor in Arthur Andersen's Swiss tax practice before that.
- Jochen is responsible for operational tax issues like Swiss stamp taxes, withholding tax issues, EU savings tax, Swiss final withholding tax, QI questions and FATCA projects. Besides this, he advises on financing structures. Jochen is also responsible for projects and thought leadership in the broader area of "tax transparency".

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- He spearheaded several tax transparency initiatives at EY — such as the EU Savings Directive, FATCA and CRS — and oversaw the implementation at several Swiss and foreign banks. Jochen is a frequent speaker at conferences and at internal training courses in banks, publishes articles on financial markets Instruments and tax issues and is a lecturer in international tax law at the universities of St. Gall and Liechtenstein.
- Jochen has advised several governments in initiating agreements with the U.S. on the implementation of FATCA and CRS and advised central banks on tax policy issues

**Lisa McCleane**, Senior Manager, Ernst & Young, Zurich

Lisa is a Senior Manager in the EY Zurich Financial Services Tax team. She began her career in 2007 working in the Corporate Tax team of EY Dublin, Ireland, focusing on the provision of tax compliance, audit and advisory services to clients across the Banking, Insurance and Asset Management industries.

Since 2013 she has specialized in the area of Customer Tax Operations and Reporting across Ireland, the UK, Jersey, Guernsey, Isle of Man and Switzerland. The following is an extract of her experience:

- Lisa assists international Trust and Fiduciary clients with their implementation of FATCA and CRS and regularly works on both the design and delivery of internal and external training sessions with her clients.
- She has supported Irish banks, UK and Swiss headquartered global banks on their implementation programs and remediation projects for both FATCA and CRS.
- Lisa works with EY's global network in the ongoing development of the FATCA and CRS reporting tools and assists clients with their annual reporting requirements.
- Her current focus in Zurich is on FATCA and CRS compliance reviews and health checks, CRS implementation and remediation assistance across a broad range of financial services clients. She is also part of EY's EU Mandatory Disclosure Regime working group, advising both internal colleagues and external clients of their obligations.

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This is to confirm that the person below wishes to attend the workshop:

○ Wednesday, **14 November 2018** / (Registration 16.15)

REGISTRATION [events@step-ch-fl.com](mailto:events@step-ch-fl.com) or fax 041 727 05 21 tree days prior the workshop

NAME .....

COMPANY  
NAME .....

and ADDRESS .....

.....

EMAIL  
ADDRESS .....

TEL NUMBER .....

SIGNATURE .....

DATE .....

FEE Members CHF 180 and Non-Members CHF 230  
including hand-outs, coffee break and Apéro.

CANCELLATION Cancellations must be received within 3 working days of the date of the  
Workshop and will be subject to an administration charge of CHF 50.

Oct 18/cg

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